

**Required and recommended readings for the 12th Eden doctoral seminar
'How to design your PhD' (Brussels, November 4 – 8, 2024)**

Required readings:

1. Abrahamson, E. (2008). 22 things I hate: Mini rants on management research. *Journal of Management Inquiry*, 17(4), 422-425.
2. Barney, J. (2018). Editor's comments: Positioning a theory paper for publication. *Academy of Management Review*, 43(3), 345-348.
3. Daft, R. (1995). Why I recommend that your manuscript be rejected and what you can do about it. In Cummings, L. & Frost, P. (Eds.) *Publishing in the Organisational Sciences* (164-182). Newbury Park: Sage Publications.
4. McGrath, J. (1981). Dilemmatics: the study of research choices and dilemmas. *American Behavioral Scientist*, 25(2), 179-210.
5. Mintzberg, H. (2005). Developing theory about the development of theory. In Smith, K. & Hitt, M. (Eds.) *Great Minds in Management: The Process of Theory Development* (pp. 355-372). Oxford, NY: Oxford University Press.
6. Morais, R. (2010). Scientific method. In A. Mills, G. Durepos, & E. Wiebe (Eds.) *Encyclopedia of case study research* (Vol. 2, pp. 840-842), Thousand Oaks, CA: Sage Publications.
7. Morais, R., & Brailsford, I. (2019). Knowledge visualisation for research design: The case of the Idea Puzzle software at the University of Auckland. In K.N. Sim (Ed.) *Enhancing the role of ICT in doctoral research processes* (pp. 46-66). Hershey, PA: IGI Global.
8. Parente, C. & Ferro, L. (2016). *Idea Puzzle* (www.ideapuzzle.com), created by Ricardo Morais. *Academy of Management Learning & Education*, 15(3), 643-645.
9. Thatcher, S., & Fisher, G. (2022). From the editors: The nuts and bolts of writing a theory paper: A practical guide to getting started. *Academy of Management Review*, 47(1), 1-8.
10. Welch, C., Piekkari, R., Plakoyiannaki, E., & Paavilainen-Mäntymäki, E. (2011). Theorising from case studies: Towards a pluralist future for international business research. *Journal of International Business Studies*, 42, 740–762.

Recommended readings:

1. Ackroyd, S., & Fleetwood, S. (2000). *Realist perspectives on management and organisations*. London, UK: Routledge.
2. Arbnor, I., & Bjerke, B. (1997). *Methodology for creating business knowledge* (2nd Ed.). Thousand Oaks, CA: Sage Publications.
3. Belcher, W. (2009). *Writing your journal article in 12 weeks: A guide to academic publishing success*. Thousand Oaks, CA: Sage Publications.
4. Bhattacharjee, A. (2012). *Social science research: Principles, methods, and practices*. Textbooks collection. 3. Tampa, FL: Global Text Project. Download: https://digitalcommons.usf.edu/oa_textbooks/3/
5. Bryman, A. (2012). *Social research methods* (4th Ed.). Oxford, UK: Oxford University Press.
6. Burrell, G., & Morgan, G. (1979). *Sociological paradigms and organizational analysis: Elements of the Sociology of corporate life*. London: Heinemann.
7. Byron, K., & Thatcher, S. (2016). Editors' comments: 'What I know now that I wish I knew then'-Teaching theory and theory building. *Academy of Management Review*, 41(1), 1-8.
8. Corley, K., & Gioia, D. (2011). Building theory about theory building: What constitutes a theoretical contribution? *Academy of Management Review*, 38(1), 12-32.
9. Creswell, J. (2013). *Qualitative inquiry and research design: Choosing among five traditions* (3rd Ed.) Thousand Oaks, CA: Sage Publications.
10. Edmondson, A., & McManus, S. (2007). Methodological fit in management field research, *Academy of Management Review*, 32 (4), 1155-1179.
11. Davis, M. (1971). That's interesting! Towards a phenomenology of sociology and a sociology of phenomenology. *Philosophy of the Social Sciences*, 1(4), 309-344.
12. Easton, J. (1995). Methodology and industrial networks. In K. Möller & D. Wilson (Eds.) *Business marketing: An interaction and network approach* (pp. 411-491). Boston, MA: Kluwer Academic Publishers.
13. Eisenhardt, K. (1989). Fast strategic decisions in high-velocity environments. *Academy of Management Journal*, 32(3), 543-576.
14. Eisenhardt, K., & Graebner, M. (2007). Theory building from cases: opportunities and challenges. *Academy of Management Journal*, 50(1), 25-32.

15. Fisher, C., Buglear, J., Lowry, D., Mutch, A. & Tansley, C. (2010). *Researching and writing a dissertation: An essential guide for business students* (3rd Ed.). Essex, UK: Pearson Education.
16. Gill, J. & Johnson, P. (2010). *Research methods for managers* (4th Ed.). London, UK: Sage.
17. Hart, C. (1998). *Doing a literature review: Releasing the social science research imagination*. London: Sage Publications.
18. Huff, A. (2009). *Designing research for publication*. Thousand Oaks, CA: Sage Publications.
19. Laasch, O., Lindebaum, D., & Caza, A. (2022). From the editors: Constructing ontological foundations for management learning and education research. *Academy of Management Learning & Education*, 21(4), 525-531.
20. Lincoln, Y., & Guba, E. (2000). Paradigmatic controversies, contradictions, and emerging confluences. In N. Denzin & Y. Lincoln (Eds.) *The handbook of qualitative research* (2nd Ed., pp. 163-188). Thousand Oaks: Sage Publications.
21. Makadok, R., Burton, R., & Barney, J. (2018). A practical guide for making theory contributions in strategic management. *Strategic Management Journal*, 39(6), 1530-1545.
22. Marshall, C., & Rossman, G. (1995). *Designing qualitative research*. Thousand Oaks, CA: Sage Publications.
23. Morais, R. (2011). Critical realism and case studies in international business and management research. In R. Piekkari, & C. Welch (Eds.) *Rethinking the case study approach in international business and management research* (pp. 64-83), Cheltenham, UK: Edward Elgar Publishing.
24. Morgan, G., & Smircich, L. (1980). The case for qualitative research. *Academy of Management Review*, 5(4), 491-500.
25. Saunders, M. & Lewis, P. (2012), *Doing research in business & management: An essential guide to planning your project*. Essex, UK: Financial Times Prentice Hall.
26. Smith, K., & Hitt, M. (2005). Learning how to develop theory from the masters. In K. Smith & M. Hitt (Eds.) *Great minds in management: The process of theory development* (pp. 572-587). Oxford, NY: Oxford University Press.
27. Suddaby, D. (2014). Editors' comments: Why theory? *Academy of Management Review*, 39(4), 407-411.

28. Tihanyi, L. (2020). From the editors: From “that’s interesting” to “that’s important”. *Academy of Management Journal*, 63(2), 329-331.
29. Van de Ven, A. (2007). *Engaged scholarship: A guide for organizational and social research*. Oxford, NY: Oxford University Press.
30. Yin, R. (2017). *Case study research and applications: Design and methods* (6th Ed.). Thousand Oaks, CA: Sage Publications.